

***Add Impact to
your ad with Color.**

Full-Color is available in prime locations.
Ask your Account Representative for an upgrade today!

**1/2 PAGE AD
VERTICAL**

3 5/8" Wide x 9 7/8" Height

***Display Ad
Sizes and Prices***

Large Book Format

**1/8 PAGE AD
HORIZONTAL**

3 5/8" Wide x 2 3/8" Height

**3/8 PAGE AD
VERTICAL**

3 5/8" Wide x 7 5/8" Height



Guide Book Publishing

322 Sovereign Court • St. Louis, MO 63011

636/391-2121 • 800/597-3037

Fax: 636/391-3172

E-Mail Address For Ad Copy:

graphic@guidebookpublishing.com

www.guidebookpublishing.com

**Color Is Available For Covers and Center Spread ONLY*

***Add Impact to
your ad with Color.**

Full-Color is available in prime locations.
Ask your Account Representative for an upgrade today!

FULL PAGE AD

7 1/2" Wide x 9 7/8" Height



***Display Ad
Sizes and Prices***

Large Book Format

**Color Is Available For Covers and Center Spread ONLY*

**1/4 PAGE AD
HORIZONTAL**

7 1/2" Wide x 2 3/8" Height

**1/4 PAGE AD
VERTICAL**

3 5/8" Wide x 4 7/8" Height

**1/2 PAGE AD
HORIZONTAL**

7 1/2" Wide x 4 7/8" Height

***Add Impact to
your ad with Color.**

Full-Color is available in prime locations.
Ask your Account Representative for an upgrade today!

***Display Ad
Sizes and Prices***

Large Book Format



Guide Book Publishing

322 Sovereign Court • St. Louis, MO 63011

636/391-2121 • 800/597-3037

Fax: 636/391-3172

E-Mail Address For Ad Copy:

graphic@guidebookpublishing.com

www.guidebookpublishing.com

**Color Is Available For Covers and Center Spread ONLY*

3/4 PAGE AD

7 1/2" Wide x 7 3/8" Height

GBP
Display Ad
Sizes and Prices
Large Book Format

***Add Impact to
your ad with Color.**

Full-Color is available in prime locations.
Ask your Account Representative for an upgrade today!

**Color Is Available For Covers and Center Spread ONLY*