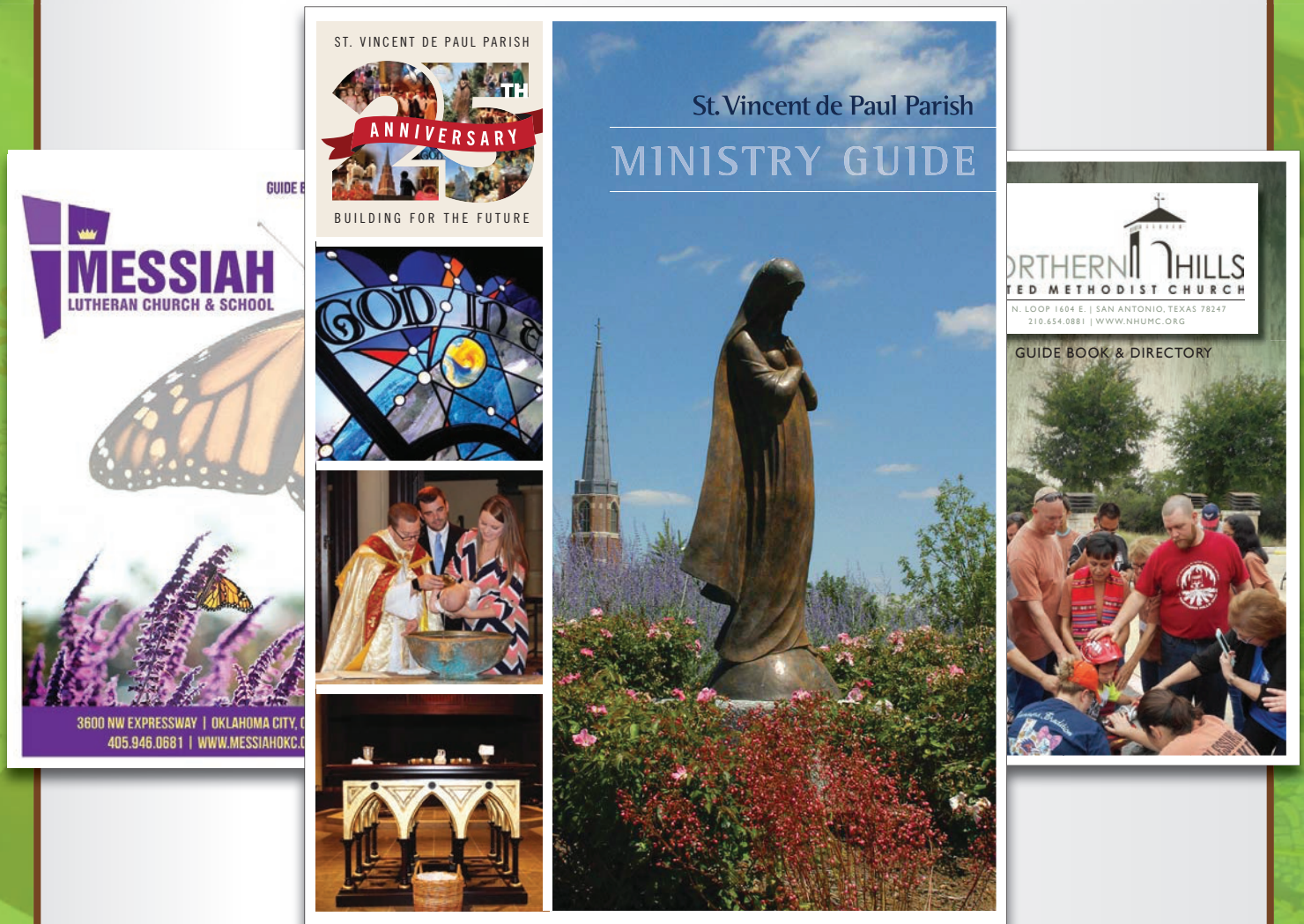


Your Congregation can...

SPREAD THE WORD

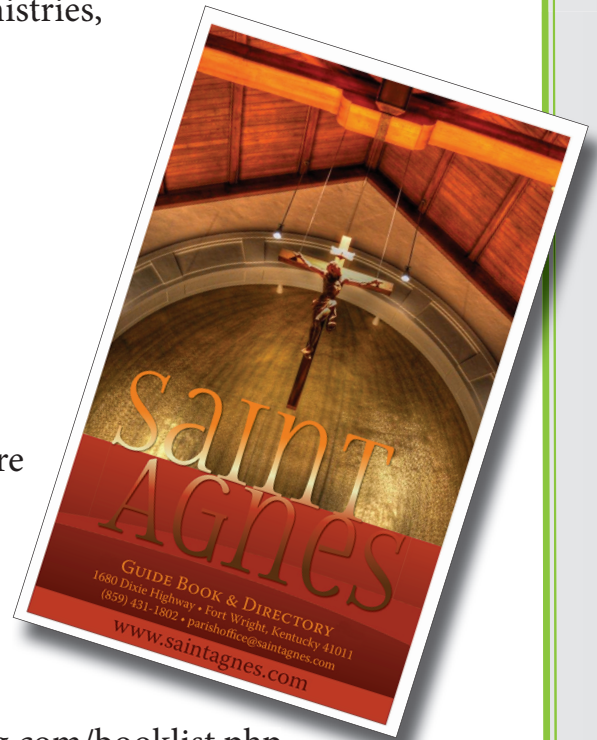


With Your

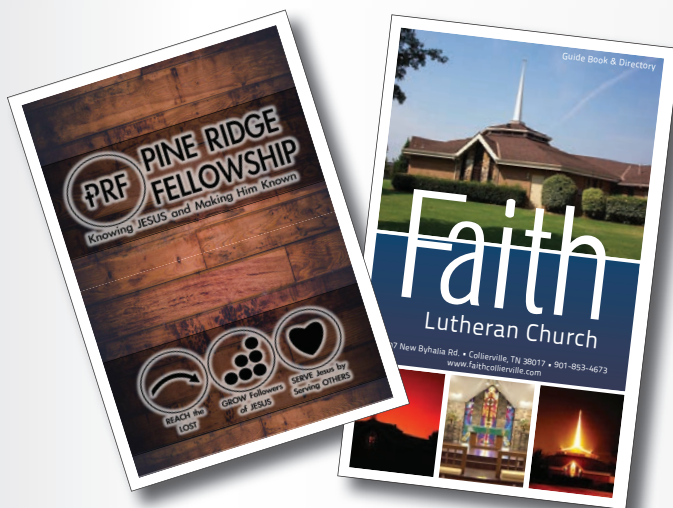
GUIDE BOOK & DIRECTORY!

THE GUIDE BOOK & DIRECTORY IS THE WHO, WHAT, WHERE, WHEN, WHY & HOW OF YOUR CONGREGATION

- It helps bring the whole congregation together.
- It allows every member to know of all the various ministries, organizations, committees and activities at work in your congregation.
- It encourages increased participation.
- It is an excellent vehicle to enhance time and talents as part of stewardship.
- It is updated annually.
- It serves as an excellent introductory book to pass out to new members.
- It is provided at no cost to your congregation. Costs are underwritten by interested advertisers in the community who also derive benefit from this form of advertising. Our company sells the advertisements.
- It is direct mailed into every member family's home.
- A PDF version of the guide section is available year-round to download at www.guidebookpublishing.com/booklist.php



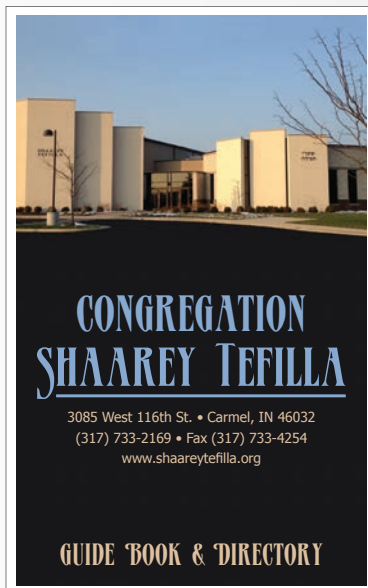
ASK YOURSELF THESE QUESTIONS:



- Does every registered family in my congregation, even the ones who attend regularly, know everything we have to offer?
- Do we have the involvement we would like to have in our ministries, organizations, committees, activities, etc.?
- Do we have a means whereby the congregation can easily and readily contact one another to get to know one another, and find out how to participate more?

WHY THE CONGREGATION WILL USE THE GUIDE BOOK & DIRECTORY

- The Guide Book & Directory serves as a reference point on all events, activities, and functions of your congregation throughout the year.
- The members of your congregation will have easy access as to whom to contact, what it is all about, where it is happening, when it takes place, etc.
- The Directory gives members an easy way to contact fellow members in their congregation.



- The congregation, especially the new members, will, through the advertisements, find businesses in the area that can handle their particular needs.
- The members will take pride in having a Guide Book & Directory that represents their particular congregation.
- They can download the guide section to their smart phone, tablet or computer.

YOUR CONGREGATION'S GUIDE BOOK & DIRECTORY WILL BE USED AND REFERRED TO THROUGHOUT THE YEAR.

THE GUIDE BOOK & DIRECTORY IS REALLY TWO BOOKS IN ONE...

USE THE 20 PAGES OF THE GUIDE SECTION AS A HANDBOOK FOR:

- | | |
|----------------------------------|------------------------------------|
| • Staff Information | • Adult Education |
| • Descriptions of Organizations | • Use and Care of Facilities |
| • Contact Persons for Activities | • Funeral Information |
| • Stewardship Information | • Athletic Association Information |
| • Calendar of Events | • Boundaries |
| • History | • School Information |
| • Schedule of Services | • Mission and Outreach Programs |

USE THE DIRECTORY FOR:

- Listing Husband & Wife Cells

ALPHA, John & Buela
6100 Burwick Terr., Manchester, 63019
His Cell: 337-278-8831
Her Cell: 225-281-2983

ARLEN, Hank & Peggy
2300 Tippy Way, Manchester, 63021
His Cell: 337-278-8831
Her Cell: 225-281-2983

- Listing Husband & Wife

ALPHA, John & Buela555-1212
6100 Burwick Terr., Manchester, 63019

ARLEN, Hank & Peggy Unlisted
2300 Tippy Way, Manchester, 63021

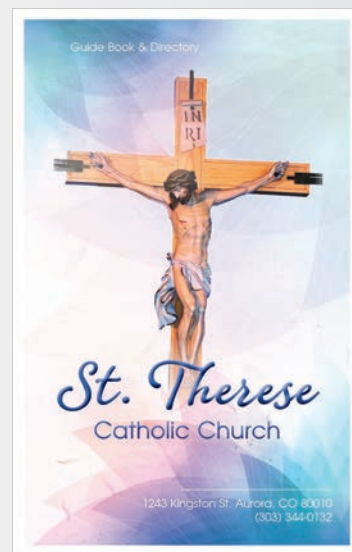
AMAN, Keith & Shelly.....233-1456
8909 Main St., Manchester, 63019

- Listing Families

ALPHA, John & Buela, Leslie, Josh555-1212
6100 Burwick Terr., Manchester, 63019

ARLEN, Hank & Peggy, Buck, Bobby Unlisted
2300 Tippy Way, Manchester, 63021

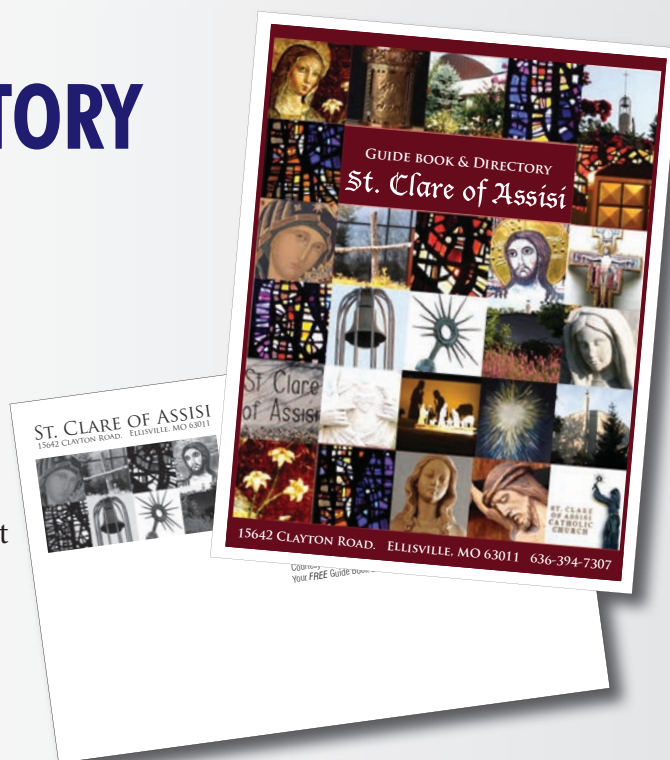
AMAN, Keith & Shelly, Sheldon, Sally233-1456
8909 Main St., Manchester, 63019



HOW THE FREE GUIDE BOOK & DIRECTORY PROGRAM WORKS

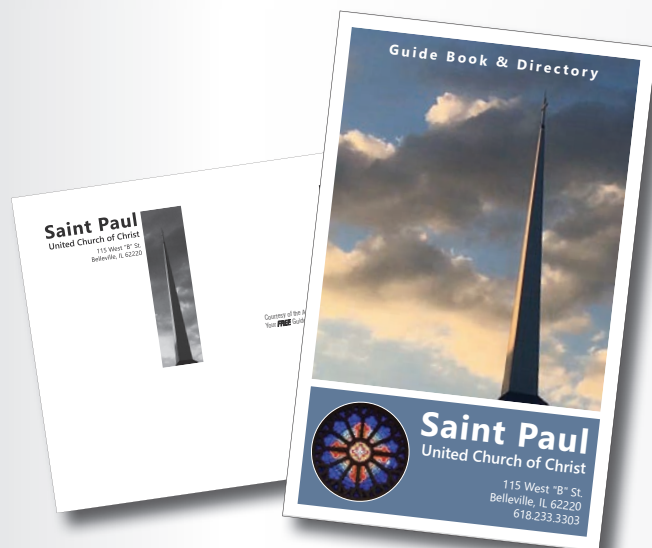
Guide Book Publishing will:

- Typeset, print, collate, and direct mail your Guide Book & Directory to members' homes, all at no cost (including postage) to your congregation.
- Print extra supply of Guide Books & Directories necessary to pass out to all new members throughout the year.
- Update all information, changes where necessary - on an annual basis.
- Secure sufficient advertisers to cover all the costs involved.
- Create and store a PDF of the guide section on GBP's website.
- Provide the Congregation's staff with a PDF of the complete Guide Book & Directory.



The Congregation will:

- Provide Guide Book Publishing (GBP) with a computer generated copy of information desired for the Guide Book Section.
- Provide GBP with any special artwork (line drawings or photographs for the cover). GBP will design your cover for approval.
- Provide GBP with a computer generated list of families for typesetting and mailing.
- Provide GBP with any special photographs or art cuts you wish to have included in the Guide Book Section.



SPREAD THE WORD WITH...

GBP
Guide Book Publishing

Guide Book Publishing

322 Sovereign Court • St. Louis, MO 63011
636.391.2121 • 800.597.3037 • 636.391.3172 Fax
sales@guidebookpublishing.com
www.guidebookpublishing.com

WHERE
DIRECT MAIL
SUCCEEDS.

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